



It has been said that “the real importance of ‘living in community’ is that people—and groups of people—develop the ways and means to care for each other, to nurture the talents and leadership that enhance the quality of community life, and to tackle the problems that threaten the community and the opportunities that can help it.” (ASPEN INSTITUTE 3/96)

Junior Service League of Summerville, through its individual and collective efforts, strives to foster a spirit of volunteerism and to improve the community through effective action and leadership of trained volunteers. The purpose of this organization is exclusively educational and charitable.

JSL of Summerville would like to take the opportunity to thank those individuals and businesses who have continually supported our League’s efforts through event sponsorships and donations.

**As we enter our 32<sup>nd</sup> year, Junior Service League of Summerville is pleased to host our spring fundraising event, The Derby Party on Saturday, May 1, 2021 at Historic Linwood Inn and Gardens.**

This beautiful Victorian Estate tucked away in Downtown Summerville will be the perfect backdrop for this year’s Derby Party, which will feature live viewing of the Kentucky Derby, entertainment by Steve Simon & The New South Jazzmen, beer, wine, & signature mint juleps along with Derby inspired cuisine by Salthouse Catering, raffle, silent and live auctions. As is tradition, JSL Summerville will continue the presentation of the John Tupper Award in recognition of outstanding community service and involvement.

The proceeds from this highly anticipated event will go to support and fund grants for our civic organizations. In 2020-2021 those partners include: Clap Your Hands, Dorchester Children’s Center, Dorchester County Community Outreach, Dorchester Habitat for Humanity, Dorchester PAWS, Flowertown Players, HELP of Summerville, Katie’s Krops, Magdalene House of Charleston, Meals on Wheels of Summerville, Public Works Art Center, Summerville Miracle League, Summerville Orchestra, Summerville YMCA, & The ARK. Last year, even with having to cancel the event due to COVID, we were still able to provide grants to our partner organizations. These organizations depend on us for financial assistance in order to better our growing community.

We are making a difference, but to continue the work ***we need your help!***

Enclosed you will find information about sponsorship opportunities. Please take a moment and consider which sponsorship is right for you. Visit our new website at [www.jslsummerville.com](http://www.jslsummerville.com) for more information on our League, its vision, the organizations that we support and this event. We hope that you will partner with us as we continue to make a difference in the Summerville community.

**Please send back your sponsorship form today and be a part of building a better community.** Your donation or monetary contribution to this event will directly benefit organizations such as these. JSL Summerville is a 501 (c) 3 organization. Sponsorship of this event is tax deductible to the full extent of the law.

**Thank you for the positive impact you make in our community and your consideration in sponsoring Junior Service League of Summerville’s Derby Party.**

Manning Lloyd and Amberle Phillips

2020-2021 Derby Party Chairs  
Junior Service League of Summerville  
Women Serving Summerville since 1988  
Email: [derby@jslsummerville.com](mailto:derby@jslsummerville.com)



## 2020 COMMUNITY IMPACT

Despite the event having to be canceled due to COVID, with last years generous financial support we raised over \$13,000 allowing us to fulfill the following needs in our community:

### **Association for the Blind & Visually Impaired**

Client transportation.

### **Clap Your Hands**

To put towards purchasing materials needed to make their free products.

### **Dorchester Children's Advocacy Center**

Assisting with community outreach.

### **Dorchester County Community Outreach**

Assisting with community outreach.

### **Dorchester Habitat for Humanity**

To purchase concrete for a driveway at one of their homes.

### **Dorchester Paws**

Donation to the capital campaign to sponsor a room at their new shelter.

### **Flowertown Players**

New benches and plants for the exterior renovation of the theatre.

### **Help of Summerville**

Assist with funds for client utility and rent bills.

### **Katie's Krops**

To aid in meal prep for their increased community dinners during COVID times.

### **Meals on Wheels**

To assist with increased need of meals during COVID times.

### **Summerville Miracle League**

Donation towards Laurel Street Park Double Playground

### **Summerville Family YMCA**

Sponsored the Outdoor Family Classroom which will be constructed at the corner of W. Richardson Ave & S. Cedar St for public use.

### **Summerville Orchestra**

Assisting with community outreach.

### **The Ark of SC**

Donation towards their Caregiver Scholarships.



### **TRIPLE CROWN TITLE SPONSORSHIP - \$5,000**

- Exclusive rights in your business sector to be “Presenting Sponsor”
- Sponsor will be featured in all press releases as “Presenting Sponsor”
- Sponsor will be featured on JSL Summerville’s social media platforms
- Sponsor will be featured in event advertisements and promotional marketing
- Sponsor will receive verbal recognition for their contribution during the event
- Sponsor logo and link will be featured on the Summerville JSL website
- Sponsorship will be featured in printed program with full page ad with premium placement
- Large Logo displayed on sponsor signage at event entrance
- Display your own banner at the event, if desired (banner provided by sponsor)
- Eight (8) tickets to JSL Summerville’s Derby Event
- One (1) Presenting sponsor table under the tent

### **ROSE BLANKET SPONSORSHIP - \$2,500**

- Sponsor logo and link will be featured on the Summerville JSL website
- Sponsorship will be featured in printed program with a full page ad
- Logo displayed on sponsor signage at event entrance
- Six (6) tickets to JSL Summerville’s Derby Event

### **BLUE RIBBON SPONSORSHIP - \$1,000**

- Sponsorship will be featured in printed program with a half page ad
- Logo displayed on sponsor signage at event entrance
- Four (4) tickets to JSL Summerville’s Derby Event

### **WINNER’S CIRCLE SPONSORSHIP - \$500**

- Program recognition
- Name displayed on sponsor signage at event entrance
- Two (2) tickets to JSL Summerville’s Derby Event

*TAX DEDUCTION: JSL Summerville is a 501 (c) 3 organization.  
All Sponsorships of this event are tax deductible to the full extent of the law. Please consult with your tax advisor.*



**DERBY Party**  
JUNIOR SERVICE LEAGUE OF SUMMERVILLE

*Yes,* I'll support the efforts of the Junior Service League of Summerville at the following level:

- Triple Crown Title Sponsorship - \$5,000
- Rose Blanket Sponsorship - \$2,500
- Blue Ribbon Sponsorship - \$1,000
- Winner's Circle Sponsorship - \$500

COMPANY NAME \_\_\_\_\_

CONTACT \_\_\_\_\_

EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

*Sponsorships can be paid by check payable to JSL of Summerville*

*Mail to: JSL Attn: Derby 2021*

*P.O. Box 2174*

*Summerville, SC. 29484*